

# IABC NSW – May 2019

## Useful links

Debunking 8 myths about AI: <http://bit.ly/2Uo8ul2>

Centre for Strategic Communication Excellence, Communicating AI survey 2018: <http://bit.ly/2WuOdvZ>

Overview of AI: <http://bit.ly/2Vv3wbi>

Applied AI, 100+ use cases: <http://bit.ly/2DHykey>

CIPR AI tool list: <http://bit.ly/2WILgli>

Nudge.ai 97 tools: <http://bit.ly/2UqkpyS>

Quill: <https://narrativescience.com/demo>

Grammarly: <https://grammarly.com/>

ProWritingAid: <https://prowritingaid.com/>

<https://thecontentfactory.com.au/>

Toprank, 54 AI marketing tools: <http://bit.ly/2CQYTfr>

Forbes.com on apps: <http://bit.ly/2FUHvuk>

PwC on AI: <https://www.pwc.com/ai2019>

Robotic Process Automation report: <http://bit.ly/2DUeOeN>

AI for Marketers 2019 (ebook): <http://bit.ly/2UJgCwT>

Microsoft A-P report on manufacturing AI:  
<https://news.microsoft.com/apac/2019/04/01/manufacturers-with-artificial-intelligence-to-nearly-double-competitiveness/>

Great book on AI for newcomers – Amazon link: <https://amzn.to/2MVucKB>

“Helps leaders think beyond their own organizational boundaries and embrace the future of artificial intelligence. The book’s practical advice not only explains how to apply machine-driven solutions at all levels of an organization, it also reveals the skills your employees need to ensure your business stays competitive in this coming age.”

– Theo Priestley, Global Evangelist, SAP